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## Minnesota Cup division winners announced

Minneapolis / St. Paul Business Journal - by [Chris Newmarker](#) Staff Writer

The Minnesota Cup entrepreneurship competition used Twitter to announce division winners in real time on Tuesday.

Five division winners were announced through the day:

- **Alvenda Commerce Advertising**, which created a commerce-enabled advertising network, in the "high tech" division;
- **Packet Power**, which provides information on data-center power consumption, in the "clean and green" division;
- **Pursuit Vascular Inc.**, which is developing a disposable device to reduce hemodialysis catheter-related infections, in the "bioscience" division;
- The **Rural Renewable Energy Alliance**, which is providing education on solar power, localizing energy production and creating green jobs in a northern Minnesota community, in the "social entrepreneur" division.
- ManCave Worldwide, which "provides men with the tools necessary to be all that is man," in the "student" division.

Winners from each division will compete for the grand prize, which will be awarded on Sept. 10.

The Minnesota Cup is an annual competition that "seeks out aspiring entrepreneurs and their breakthrough ideas," according to its Web site. "We are looking for the next great entrepreneurial success story in our state."

This year's competition is awarding more than \$130,000 in prizes to winners, on top of financial, legal and management consulting services. Each division finalist, except in the student category, gets \$20,000 in seed capital. The grand prize winner receives the Minnesota Cup and an additional \$20,000. The student winner receives \$5,000.

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